

Data Ringkas

- 1 Radio : Pitaloka FM
- 2 Nama Perusahaan : P.T. Radio Swara Pitaloka
- 3 Frekuensi : 88.30MHz
- 4 Kota : Ciamis, Banjar, Tasikmalaya (Priangan Timur)
- 5 Alamat : Jl. Jenderal Sudirman No. 267, Ciamis 46215
- 6 Email : [kontak@pitalokafm.com](mailto:kontak@pitalokafm.com) - [pitalokafm@gmail.com](mailto:pitalokafm@gmail.com)
- 7 Phone : (0265) 771848
- 8 Fax : (0265) 774354
- 9 Contact Person 1 : Yock Kiswaya (HP +62 812 2344457)
- 10 Contact Person 2 : Yenie Rostini (HP +62 811 211536)
- 11 Website : <http://www.pitalokafm.com>

TARIF (Dalam Rupiah)

	Program	Prime Time		Regular Time	
A	Loose Spot	30"	55.000	30"	45.000
	Loose Spot	45"	70.000	45"	60.000
	Loose Spot	60"	85.000	60"	70.000
B	Adlibs	30"	55.000	30"	45.000
	Adlibs	45"	70.000	45"	60.000
	Adlibs	60"	85.000	60"	70.000
C	Insert 1 Menit	120.000		90.000	
	Insert 3 Menit	250.000		175.000	
D	Interview By Phone 10 Menit	500.000			
E	Live Report 10 Menit	600.000			
F	Quiz Interaktif 10 Menit	600.000			
G	Quiz Non-Interaktif 5 Menit	400.000			
H	TalkShow				
	Semi Blocking 60 Menit	525.000		420.000	
	Full Blocking 60 Menit	820.000		725.000	
	Full Blocking 30 Menit	640.000		450.000	
I	Time Signal	60"	125.000		
J	Sponsor Program				
	Semi Blocking 60 Menit	525.000		420.000	
	Full Blocking 60 Menit	820.000		725.000	

PROGRAM UNGGULAN ON-AIR

Terminal Goyang Dangdut  
Anjang Sono  
Nona Nyonya

PROGRAM UNGGULAN OFF-AIR

Jalan Santai  
Panggung Rakyat  
Lomba Joget  
Lomba Penyanyi

**Keterangan:**

1. Semi Block : dg pihak lain non kompetitif produk
2. Prime : 08:00 s.d. 20:00
3. Regular : 06:00 - 08:00, 20:00 - 24:00
4. All Gross Price belum PPN